

Sierra Schnack

Director - Producer - Production/Event Manager

New York, NY

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EXPERIENCE

FILM/TV

Assistant Director

October 2022

Ligeia The Film - Wilmington, DE

- Coordinated scheduling and personnel in pre-production for two day on-site shoot
- Acted as Director's assistant in all creative and logistic aspects in pre-production
- Assisted in personnel, schedule, and additional breakdowns

Director/Producer/Co-Creator

July 2021

Halfway To Fifty: Mini Web-Series - New York, NY

- Directed, produced, and co-created a mini web-series made for YouTube
- Managed and oversaw all production aspects, personnel, scheduling, and logistics in pre, shoot, and post
- Directed episodes x01, x02, x03, and x05
- Acted in episode x04

Production Coordinator

January - May 2021

King's Blade Pilot - New York, NY

- Coordinated scheduling and personnel in pre-production for fantasy pilot shoot
- Acted as Director's assistant in all creative and logistic aspects in pre-production
- Assisted in casting breakdowns, side curation

EVENT MANAGEMENT

Event Director / Assistant Convention Manager

July 2022 - current

New York City Dance Alliance - New York, NY

- Managed on-site team of faculty, judges, assistants, admin, and production on-site at elite dance convention/competition
- Created competition schedules, managed dance studio registrations
- Ran/oversaw all pre, on-site, and post duties for weekend events

Production Coordinator

December 2020 - August 2022

Honey + Vinyl / Sonic Sommelier - Los Angeles, CA / New York, NY

- Production managed "Honey+Vinyl Holiday" YouTube special
- Managed numerous administrative production duties pre, on and post-site
- Created and implemented detailed production schedules and breakdowns

Director / Production Manager

January - March 2020

BLOCK The Film Virtual Premiere - New York, NY

- Directed and curated virtual premiere event for BLOCK film
- Managed on-site shoot for pre-recorded portion of live event
- Partnered with BLOCK coordinator to implement social media, outreach, fundraising, and overall event management

Production Manager / Office Manager / Executive Assistant

December 2019 - December 2020

Elan Artists - New York, NY

- Managed administrative production and on-site duties of a corporation of top musicians and artists
- Oversaw nationwide production assistant hiring, training, and assignments
- Fostered client relationships and acted as first point liaison on-site; maintained relationships with top industry professionals
- Created and implemented detailed production schedules and breakdowns

EDUCATION

Roosevelt University, Chicago College of Performing Arts

Graduated: May 2017

B.F.A. Musical Theatre - Dance, with honors

GPA: 4.0

- Awards: Sarah Siddons Scholarship

NYU TISCH Film + TV Industry Essentials Certification Course

November 2021